

GETTING THE MOST OUT OF YOUR LAWN CARE PROGRAM

The Lawn Care Equation

GreenTurf + You the Home Owner + Mother Nature

GreenTurf

SERVICE We pride ourselves on providing outstanding service. First, we will inspect your lawn and provide a complete written analysis of its condition. Then, with your approval we will return to your home to make timely seasonal applications each designed to meet the needs of your lawn at that time of year. Any time you have questions or concerns we are a phone call away. **SERVICE CALLS** are always free and provided in 2 working days.

COMMUNICATION Questions, concerns and solutions to potential problems are just a phone call away. We will take the time to explain everything in as much detail as possible. This is the most important part of lawn care. With good 2-way communication you are sure to be a satisfied customer.

QUALITY PRODUCTS We use only the best products available. Granular slow release fertilizers and the highest quality control products available to the industry. This may cost us more initially, but the results are worth it in the long run. All the products we use are thoroughly researched, and tested products approved by the E.P.A. and N.Y.S. for use on Long Island.

FERTILIZERS We use only slow release fertilizers with micro nutrients for enhanced performance on your lawn and to minimize nitrogen leaching into the soils.

You the Home Owner

PROPER WATERING This is the most important factor in getting the best results for your Lawn. Please follow our Greenturf Water Guide. Automatic systems must be adjusted throughout the season, you cannot set it and forget it. Your lawns watering needs change with the weather and failing to adjust systems accordingly may result in fungus problems, drought stressed turf, poor growth and color as well as possible damage.

MOWING Mow frequently. Keep your blade sharp. Remove no more than 1/3 of the plant each mowing.

SEEDING For best results all seeding work should be done in the Fall (not in the Spring) Spring seedings are almost never successful and conflict with crabgrass and weed controls. We can provide these services for you or guide you on how to reseed yourself.

CLEANUPS Leaves should be cleaned up on a weekly basis in the Fall, failure to do so can cause grass plants to become smothered and thin out dramatically resulting in the need to aerate and seed the following Fall.

COMMUNICATION We need to hear from you if you have any questions or concerns. We are on your property approximately every 6 to 7 weeks and address what we see when we are there, however things can change in between services, We will gladly answer your questions or concerns on the phone or provide a service call if needed. A well-informed customer is our best customer.

Mother Nature

WEATHER Your lawns appearance is greatly affected by weather. Lawns in our region thrive in cooler weather 50° - 70° When temps approach 80° lawns may stress, at 90° lawns can start to temporarily go dormant and sometimes go brown until cooler weather prevails. Extreme drought, extreme rainfall and extreme temps can adversely affect your lawn beyond anyone's control. This is the biggest part of the Equation and Lately it seems all we have is weather extremes. We will do our part, you do your part and as for Mother Nature, all we can do is cross our fingers.



PROFESSIONAL LAWN CARE

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